

## **Communicating Climate in the Carolinas through the Power of Film**

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Despite scientific consensus, much of the public remains either unaware about the causes and consequences of climate change or skeptical about the scientific findings. The lack of awareness along with persistent skepticism has thwarted efforts to adopt policies and programs to mitigate the impacts of climate change. UNC's Climate Stories NC project seeks to document stories about climate change from people who aren't scientists or experts in climate change, but who through their own observations and experiences have come to believe that the climate is changing and that human activity is one of the main causal factors. Personal narratives—documented through video—can make visible and real causes and impacts that seem invisible. In this session, we will present some of our short (3–4 minutes) documentaries. In addition, two extraordinary people who were interviewed for the Climate Stories project will share their personal stories and observations about climate change and its impacts. Come listen to their stories and share your own.