

Accelerating Climate Services for Utilities

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The Collider

What can be done to dramatically enhance the value provided to utilities by the climate services enterprise? We must first deeply understand the business problems and opportunities of the utilities, and only then ask how climate information products and services can help solve those problems. This presentation will provide concrete tools for boosting the value provided by climate services, covering the three key strategies being used to grow the climate services field as a whole: education, collaboration, and acceleration. Education is necessary to cross-train existing experts, and create the next generation of leaders. Collaboration is required to bring together disparate skill sets and perspectives, including business, science, and engineering. Acceleration uses proven techniques to create highly-relevant products and services in a fraction of the normal time. Specific examples and case studies relevant to utilities will be discussed for each.