

## ***The Climate Communication Challenge***

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Community staff members and elected officials are often asked similar questions from their constituents when it comes to flooding and sea level rise risks. Many struggle to come up with an appropriate and effective response. Working with partners in New Jersey we have developed new resources that pull from the risk communication and climate communication literature and apply communication best practices to enable officials to respond to these flooding and sea level rise related questions in a more productive way. Come learn more about these resources, practice your communication skills, and help us identify how these resources can be applied in the Carolinas.